

# EVENTBOOST IS

SAAS Software As A Service

> On-Site Tools and Mobile Apps

After 5 years of operation, Eventboost is considered one of the **most influential, efficient, and userfriendly event management and ticketing platforms on the market**, helping event professionals increase

guests attendance and create successful events worldwide.

Upcoming Blockchain Based Technology

B2B platform available in 9 languages



# CUSTOMERS USE EVENTBOOST FOR



Convention Forum Congress



Gala Dinner Charity Event Private Reception



Press Conference Launch / Reveal Survey / Clinic



Corporate Meeting Dealers Meeting Sales Force Meeting



Training Course Motivational Incentive



Fair / Exhibition Trade Show Open day



Political Campaign Road Show



Concert <u>Private / Clu</u>b Party



# THE EVENTBOOST'S CYCLE



# Guests and RSVP Management



# Powerful CRM for your Events



### Lists Management

- Invitee list upload
- Update and append new lists anytimeManage and fix duplicates



#### Stats and Reporting

- Monitor registration status •
- Check real-time statistics •
- Download detailed reports ٠



#### Contacts Management

- Manage guests' detailsMonitor participation and declinesUpdate guests details and manage registrations via back-office operations
- Filter lists and export views to excel •



## Accompanying Partners

- Allow guests to add partnersCollect accompanying guests detailsEnrich your database of contacts and reuse them for future events

# **Event Communication**



# Customized Communication



## **Email Templates**

- Create, save, and reuse email templates
- Customize emails to match the event branding
  Check email preview for web and mobile devices



#### **Unlimited Messages**

- Send Invitations, automatic confirmations, • reminders, post-event follow-upsSchedule email delivery time and date
- Incorporate QR Codes for the on-site check-in
- Connect email confirmations with guests' calendars ٠



# **Targeted Communication**

- Select email recipients and send messages to specific groups of guestsSend emails based on the registration status
- Use your email domain to increase opening rates
- Choose custom "Email Sender" and "Reply to"



# **Email Statistics and Reports**

- Monitor the email status (sent, open, clicked, etc.)
  Update Statistics and run detailed reports
  Detect bounces and malformed email addresses

- Check new guests added to the email recipient ٠

# Landing Pages & Websites



# **Online Event Registration**



### **Registration Pages**

- Build customized registration pages and forms
- Activate password-protected landing pages
  Turn on event page private/public mode
- Create multilingual event pages



### **Multiple Dates and Sessions**

- Allow guests' registration for multiple dates and sessions
- Set sessions capacity and define registration restrictions
  Set sessions visibility for specific groups of guests



## Customized Forms

- Design intuitive registration forms to collect guests info Pre-populate guests details to facilitate registrations Manage different types of fields (Single Choice,
- Multiple Choice, Date, File, etc.)
- Create dependent registration fields and manage conditional logic questions



# **Registration Options**

- Enable guests to update or cancel their registration •
- Allow guests to add partners and modify personal information
- Define fields visibility and decide which is required
- Permit document upload during the registration phase

# Real-Time Stats & Reports



# **Event Metrics and Reporting**



#### **Registration Reports**

- Get an instant overview of the guests' registration
- status (invited, registered, not registered, declined)
  Apply filters to your lists and run detailed reports
- Generate custom reports and export them to Excel file



### **Guests Reports**

- Search your contacts and track their activities •
- Check guests registration by session and export results Filter guests information and generate multi-level
- reports



# Attendance Reports

- Receive real-time check-in data during the eventTrack guests attendances by date, time, and session
- Generate and download detailed post-event reports



# **Email Statistics**

- Track email delivery rates (sent, delivered, opened, not opened, clicked, bounced, malformed addresses)
- Run default reports instantly
- Create custom reports and export them to Excel file ٠
- Use colored charts to make presentations in minutes •

# On-Site Technology



# Streamline the On-Site Check-in



### **On-Site Guests Check-in**

- Go paperless and streamline the on-site check-in phase
- Connect multiple devices and apps simultaneously
  Multi-session check-in
- Choose the right hardware components based on your event size



### Check-in App

- Dedicated Eventboost mobile app
- Search guests by the last name or scan their QR code Add last-minute walk-ins and collect their information
- Add accompanying partners and reuse their details for future events



# Badge Design and On-site Printing

- Choose among 15+ different badge templates and • customize them for your guests Pre-populate guests info and adjust font type and size
- Print badges on-site instantly using dedicated printers



# Check-in via Platform

- Check guests in using the Eventboost web platform
  Connect QR code scanners and printers via Bluetooth
  Activate the "Fast Check-in" feature to scan guests QR
- code and print badges instantaneously



# Mobile Event App



### Event Information in a Pocket

- Include event locations and maps
- Retrieve the event QR code or turn beacons on/off
  Build the agenda, list speakers, sponsors, and attendees
- Go paperless by uploading documents in any format



#### Engage your Guests

- Enable guests to post pictures and videos through Social Feed
- Activate internal chats to facilitate networking and appointments
- Build smart and engaging Gamification and make the event unforgettable



### **Customized App**

- Design a customized app to match the event branding ٠
- Choose your logos, images, and button types
  Add transition and animations to deliver a responsive and dynamic application



## Interact and Communicate

- Create push notifications to send relevant messages ٠
- Lunch surveys and live polls to collect guests' opinions
  Run Q&A sessions to facilitate guests' interaction during
- workshops and plenary sessions



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