After 5 years of operation, Eventboost is considered one of the most influential, efficient, and user-friendly event management and ticketing platforms on the market, helping event professionals increase guests attendance and create successful events worldwide.
CUSTOMERS USE EVENTBOOST FOR

- Convention
  - Forum
  - Congress
- Gala Dinner
  - Charity Event
  - Private Reception
- Press Conference
  - Launch / Reveal
  - Survey / Clinic
- Corporate Meeting
  - Dealers Meeting
  - Sales Force Meeting
- Training Course
  - Motivational
  - Incentive
- Fair / Exhibition
  - Trade Show
  - Open day
- Political Campaign
  - Road Show
- Concert
  - Private / Club Party
THE EVENTBOOST’S CYCLE

EVENT GUEST MANAGEMENT Cycle

- GUESTS & RSVP MANAGEMENT
- EVENT COMMUNICATION
- LANDING PAGES & WEBSITES
- ATTENDEE APP
- ON-SITE TECHNOLOGY
- REAL-TIME STATS & REPORTING
Guests and RSVP Management
Powerful CRM for your Events

**Lists Management**
- Invitee list upload
- Update and append new lists anytime
- Manage and fix duplicates

**Contacts Management**
- Manage guests’ details
- Monitor participation and declines
- Update guests details and manage registrations via back-office operations
- Filter lists and export views to excel

**Stats and Reporting**
- Monitor registration status
- Check real-time statistics
- Download detailed reports

**Accompanying Partners**
- Allow guests to add partners
- Collect accompanying guests details
- Enrich your database of contacts and reuse them for future events
Event Communication
Customized Communication

Email Templates
- Create, save, and reuse email templates
- Customize emails to match the event branding
- Check email preview for web and mobile devices

Targeted Communication
- Select email recipients and send messages to specific groups of guests
- Send emails based on the registration status
- Use your email domain to increase opening rates
- Choose custom “Email Sender” and “Reply to”

Unlimited Messages
- Send Invitations, automatic confirmations, reminders, post-event follow-ups
- Schedule email delivery time and date
- Incorporate QR Codes for the on-site check-in
- Connect email confirmations with guests’ calendars

Email Statistics and Reports
- Monitor the email status (sent, open, clicked, etc.)
- Update Statistics and run detailed reports
- Detect bounces and malformed email addresses
- Check new guests added to the email recipient
Landing Pages & Websites
Online Event Registration

Registration Pages
- Build customized registration pages and forms
- Activate password-protected landing pages
- Turn on event page private/public mode
- Create multilingual event pages

Multiple Dates and Sessions
- Allow guests’ registration for multiple dates and sessions
- Set sessions capacity and define registration restrictions
- Set sessions visibility for specific groups of guests

Customized Forms
- Design intuitive registration forms to collect guests info
- Pre-populate guests details to facilitate registrations
- Manage different types of fields (Single Choice, Multiple Choice, Date, File, etc.)
- Create dependent registration fields and manage conditional logic questions

Registration Options
- Enable guests to update or cancel their registration
- Allow guests to add partners and modify personal information
- Define fields visibility and decide which is required
- Permit document upload during the registration phase
Real-Time Stats & Reports
Event Metrics and Reporting

**Registration Reports**
- Get an instant overview of the guests’ registration status (invited, registered, not registered, declined)
- Apply filters to your lists and run detailed reports
- Generate custom reports and export them to Excel file

**Attendance Reports**
- Receive real-time check-in data during the event
- Track guests attendances by date, time, and session
- Generate and download detailed post-event reports

**Guests Reports**
- Search your contacts and track their activities
- Check guests registration by session and export results
- Filter guests information and generate multi-level reports

**Email Statistics**
- Track email delivery rates (sent, delivered, opened, not opened, clicked, bounced, malformed addresses)
- Run default reports instantly
- Create custom reports and export them to Excel file
- Use colored charts to make presentations in minutes
On-Site Technology
Streamline the On-Site Check-in

**On-Site Guests Check-in**
- Go paperless and streamline the on-site check-in phase
- Connect multiple devices and apps simultaneously
- Multi-session check-in
- Choose the right hardware components based on your event size

**Check-in App**
- Dedicated Eventboost mobile app
- Search guests by the last name or scan their QR code
- Add last-minute walk-ins and collect their information
- Add accompanying partners and reuse their details for future events

**Badge Design and On-site Printing**
- Choose among 15+ different badge templates and customize them for your guests
- Pre-populate guests info and adjust font type and size
- Print badges on-site instantly using dedicated printers

**Check-in via Platform**
- Check guests in using the Eventboost web platform
- Connect QR code scanners and printers via Bluetooth
- Activate the “Fast Check-in” feature to scan guests QR code and print badges instantaneously
Attendee App
**Mobile Event App**

**Event Information in a Pocket**
- Include event locations and maps
- Retrieve the event QR code or turn beacons on/off
- Build the agenda, list speakers, sponsors, and attendees
- Go paperless by uploading documents in any format

**Customized App**
- Design a customized app to match the event branding
- Choose your logos, images, and button types
- Add transition and animations to deliver a responsive and dynamic application

**Engage your Guests**
- Enable guests to post pictures and videos through Social Feed
- Activate internal chats to facilitate networking and appointments
- Build smart and engaging Gamification and make the event unforgettable

**Interact and Communicate**
- Create push notifications to send relevant messages
- Lunch surveys and live polls to collect guests’ opinions
- Run Q&A sessions to facilitate guests’ interaction during workshops and plenary sessions